



COOKIES POLICY

Date: June 2026

1 Introduction

This Cookies Policy explains how the London Institute of Actuarial Studies (LIAS) uses cookies and similar tracking technologies on our website (www.lias.org.uk) and our Admissions Portal. It is designed to be transparent and to comply with the UK Privacy and Electronic Communications Regulations (PECR) and the relevant provisions of the UK GDPR / EU GDPR.

By using our website or portal, you agree to the use of cookies as described in this policy, except where we are required to obtain your explicit consent for non-essential cookies.

This policy should be read alongside our:

- General Website Privacy Notice
- Admissions Portal Privacy Notice

2 What Are Cookies?

Cookies are small text files that are placed on your device (computer, smartphone, tablet) when you visit a website. They are widely used to make websites work efficiently, enhance user experience, and provide information to the website owner.

Cookies may be:

- **Session cookies:** Temporary and deleted when you close your browser.
- **Persistent cookies:** Remain on your device for a set period or until you delete them.
- **First-party cookies:** Set by LIAS directly.
- **Third-party cookies:** Set by external services we use (e.g., analytics providers).

3 Cookies We Use

We use the following categories of cookies across our website and admissions portal:

3.1 Strictly Necessary Cookies

These cookies are essential for the operation of our website and portal. They enable you to navigate the site, log into secure areas (such as the admissions portal), and use its core features. Without these cookies, services you have requested cannot be provided.

Examples:

- Session identifiers for logged-in users (Admissions Portal)
- Load balancer cookies to ensure stable performance
- Security tokens and CSRF protection cookies

Legal basis: Legitimate interest (or performance of a contract). No consent is required for strictly necessary cookies.

3.2 Functional Cookies

These cookies remember choices you make (e.g., language preference, region) to provide an enhanced, more personal experience. They may also be used to remember changes you have made to text size or other parts of the site.

Legal basis: Consent (we ask via cookie banner). You may opt out at any time.

3.3 Analytics / Performance Cookies

We use analytics cookies (e.g., Google Analytics, Microsoft Clarity) to collect information about how visitors use our website – for example, which pages are visited most often, how users navigate, and any error messages. This helps us improve the site and fix issues.

Legal basis: Consent (we ask via cookie banner). You may opt out.

3.4 Advertising / Marketing Cookies

LIAS does not currently serve behavioural advertising. We do not use cookies for third-party marketing or retargeting. If this changes, we will update this policy and obtain your explicit consent before placing any such cookies.

4 Specific Cookies in Use (Illustrative)

The table below lists examples of cookies we may use. The exact set may change, and the latest list can be obtained via your browser’s developer tools or by contacting us.

Table 1: Examples of cookies used by LIAS

Cookie Name	Type	Duration	Purpose
LIAS_session	Strictly necessary	Session	Maintains your logged-in session on the Admissions Portal.
csrf_token	Strictly necessary	Session	Security token to prevent cross-site request forgery.
language_pref	Functional	1 year	Remembers your selected language.
_ga	Analytics	2 years	Google Analytics – distinguishes unique users.
_gid	Analytics	24 hours	Google Analytics – performance.
cookie_consent	Necessary	6 months	Stores your cookie preference (consent given/denied).

5 Your Consent and Control

5.1 Cookie Banner

When you first visit our website or portal, a cookie banner will appear. It will:

- Inform you that we use cookies.
- Offer you the ability to accept or reject non-essential cookies (functional and analytics).
- Explain that strictly necessary cookies cannot be disabled as they are required for operation.

Your choice will be stored in a persistent cookie for 6 months (or until you clear your browser data). You may change your preference at any time via the “Cookie Settings” link in the footer of our website.

5.2 Browser Controls

You can also manage cookies through your browser settings. Most browsers allow you to:

- View which cookies are stored.
- Delete all or specific cookies.
- Block third-party cookies.
- Block all cookies (which may break functionality).

Instructions for common browsers:

- [Google Chrome](#)
- [Firefox](#)
- [Safari](#)
- [Microsoft Edge](#)

5.3 Opting out of Analytics

You may opt out of Google Analytics entirely by installing the [Google Analytics Opt-out Browser Add-on](#).

6 Third-Party Cookies

Some cookies are placed by third-party services we embed on our site, such as:

- YouTube (if we embed videos) – may set cookies for playback preferences.
- Vimeo – similar.
- Social media sharing buttons – may set cookies from those platforms.

We do not control these third-party cookies. You should check the relevant third party’s cookie policy.

7 Changes to This Cookies Policy

We may update this policy from time to time to reflect changes in technology, legal requirements, or our practices. The current version will always be available at www.lias.org.uk/cookies. Any material changes will be notified to you via a banner on our website and, where appropriate, by email. This policy will be reviewed annually, with the next review due by 30 June 2027.

8 Contact Information

If you have any questions about this Cookies Policy or how we use cookies, please contact:

- **Email:** privacy@lias.org.uk
- **Post:** London School for Actuarial Studies Ltd., 51 Lime Street, London, EC3M 7DQ, United Kingdom